

Hong Kong International Wine & Spirits Fair (9-11 November 2017)

Booth Reservation Form

HONG KONG CONVENTION & EXHIBITION CENTRE

<http://www.hktdc.com/hkwinefair>

Important:

- All information must be completed in English.
- Exhibitors' information will be put in the Official Magazine and TDC fair website. You may as a result receive inquiries directly from interested buyers.
- The "Company Name" should be the same as appeared on the Business Registration Certificate and will be used to produce fascia board at your stand.
- Please attach 1) photocopy of Business Registration Certificate, 2) Participation fee & 3) Product Catalogue

Part I Company Information

1. Company Name: _____

2. Address: _____

City/Town _____ Postal Code _____
Country/Territory _____

Contact information to be used in the Official Magazine for receiving general inquiries

3. Tel No.: (Country Code) _____ (Area Code) _____ (No.) _____
4. Fax No.: (Country Code) _____ (Area Code) _____ (No.) _____
5. E-mail: _____
6. Web Site: _____

Contact information for fair related matters only.

7. Contact Person: Mr./Ms./Mrs. _____
8. Position : _____
9. Direct No.: (Country Code) _____ (Area Code) _____ (No.) _____
10. Fax No.: (Country Code) _____ (Area Code) _____ (No.) _____
11. E-mail: _____

Please make sure the email address you provided is a valid and frequently used email. The Organiser will communicate with your company via this email address only.

12. Wine Producing Region: _____
13. Exhibit Brand Name(s): _____

14. Exhibit Description (max.250 characters): _____ - _____

15. Business Registration No.: _____

16. Type of Business (Please indicate by a ✓)

- Wine/Spirits Maker Importer/Distributor Exporter/Re-Exporter
 Retailer Wholesaler Publisher
 Others (please specify) _____

17. Will your company source at the fair?? Yes No
Are you looking for agent or distributor in the below region (Select ONE only)?
 Hong Kong Chinese Mainland Other Asian Countries

18. Please provide details of you best sell selected wine:

Please provide the product name of one of the best sell selected wine	
Brand and/or series name	
Vintage	
Grape Varietal or Varietals and proportions (E.g.Cabernet Sauvignon 80%/ Merlot 20%)	
FOB unit price (USD)	
Wine Type	Table Wine / Fine Wine / Premium Wine <i>*Please select the appropriate one</i>
Minimum order quantity for Trial Order & Bulk Order (E.g Trial Order: 100 Btl; Bulk Order: 500 Btl)	

Part II Product Listing in the Fair Catalogue

Product Listing (please tick where appropriate)

You may select the below product listings free of charge. The same information will be used in the Exhibitors Locator System at the fairground. Please tick the appropriate product listing that your company wishes to be listed.

I. Liquor & Beverage Products

- Wine
- Spirits
- Brandy
- Sparkling Wine
- Beer
- Sake
- Whisky
- Champagne
- Cocktails
- Vodka
- Tequila
- Soju
- Rice Wine
- Yellow Wine
- Baiju

II. Wine Services

- Wine Bottling
- Wine Labeling
- Packaging
- Wine Storage & Logistics
- Wine Tourism
- Trade Association & Media

III. Wine Education

- Wine Education

IV. Wine Investment

- Wine Investment

V. Wine Accessories & Equipment

- Wine Glasses & Glassware
- Spittoons
- Decanters
- Wine Cooler
- Corkscrew
- Wine Bag
- Wine Stopper
- Cocktail Shaker
- Ice Bucket
- Wine Bucket
- Wine Rack

VI. Friends of Wine

- Baked Products
- Confectionery
- Dairy Products
- Fresh Seafood
- Nuts
- Cooking oil and fat
- Spaghetti/ Pasta
- Preserved Food
- Processed Food
- Snacks

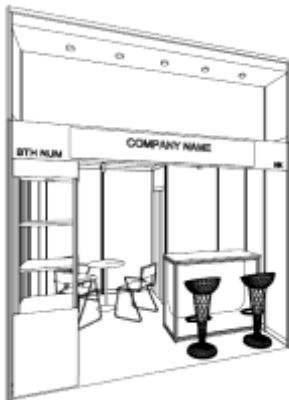
Part III Options of Participation

1. Admission & Opening Hours

Date	Opening Hours	Admission
9-10 Nov (Thur – Fri)	10:30-19:30	Trade Only (trade buyers aged 18 and above)
11 Nov (Sat)	10:30-18:00	Trade & Public (aged 18 and above)

2. Booth Layout and Facilities 攤位規格及設施

Option 設計 (A)



BOOTH SPECIFICATIONS 展覽設施			QTY.
1		DISPLAY SHOWCASE 展示櫃	1
2		BAR COUNTER 吧檯	1
3		1000W x 3000 WOODEN DISPLAY SHELF 木架板	2
4		LONGARMED SPOTLIGHT (2800mK) 33 WATT ENERGY SAVING LAMP (YELLOW LIGHT) 射燈	3
5		ROUND MEETING TABLE 會議桌	1
6		BAR STOOL 吧檯椅	3
7		BLACK LEATHER CHAIR 黑皮椅	3
8		RUBBISH BIN & CARPET (Reqm.) 垃圾筒及地毯 (六平方米)	

Option 設計 (B)



BOOTH SPECIFICATIONS 展覽設施			QTY.
1		L-SHAPE BAR COUNTER (連吧檯)	1
2		1000W x 3000 WOODEN DISPLAY SHELF 木架板	6
3		LONGARMED SPOTLIGHT (2800mK) 33 WATT ENERGY SAVING LAMP (YELLOW LIGHT) 射燈	4
4		ROUND MEETING TABLE 會議桌	1
5		BAR STOOL 吧檯椅	3
6		BLACK LEATHER CHAIR 黑皮椅	3
7		RUBBISH BIN & CARPET (Reqm.) 垃圾筒及地毯 (六平方米)	

2. Options of Participation

1. Product Section (Please ✓ ONE appropriate box)

- i. Liquor & Beverage Products
 ii. Wine Services
 iii. Wine Education
 iv. Wine Investment
 v. Wine Accessories & Equipment
 vi. Friends of Wine

Part IV 第四部份 Online Promotions and *hktcd.com* Free Sourcing Service 網上推廣計劃及 *hktcd.com* 展覽商貿配對服務

Hong Kong exhibitors can enjoy 12-month's online exposure at the fair website and *hktcd.com* to promote their company and products. Simply complete the enclosed Information Submission Form for Online Promotions and submit it with three product photos.
 香港參展商可透過展覽會網站及「買發網」推廣其公司及產品，為期12個月。所有申請必須填妥附件「網上推廣計劃資料申報表」及提交三張產品相片，以享此項服務。
 The information will be used for the *hktcd.com* Free Sourcing Service that will encourage more buyers to visit your booth at the fair, and increase buyers' enquiries to your products before and after the fair.
 所提交的資料將會用作免費的 *hktcd.com* 展覽商貿配對服務，將有潛力的買家轉介到參展商的展台，並在展覽前後增加買家的產品查詢。

Part V 第五部份 Additional Promotion Package - Official Magazine & Enhanced Online Promotions 額外推廣計劃—大會指定產品雜誌及網上推廣計劃加強版

Please refer to the enclosed "Additional Promotion Package - Official Magazine & Enhanced Online Promotions Order Form"
 請參閱附件「額外推廣計劃—大會指定產品雜誌及網上推廣計劃加強版申請表格」。

Part VII Conditions for Participation

Compliance with Application Laws

DUTABLE COMMODITIES IRDINANCE (Cap 109) makes provisions on taxation and control of liquors and licensing of certain dealings in liquors. Liquor means any liquid which contains more than 1.2% of ethyl alcohol. It is an offence to sell liquor without a licence. For application of liquor licence, please contact the Licensing section of the Food and Environmental Hygiene Department at <http://www.fehd.gov.hk/> (Hong Kong and Islands; Tel:2879 5728;Kowloon:Tel:2729 1237 and New Territories:Tel:3183 9255).

Part VIII Company Stamp and Signature

Company Stamp & Authorized Signature: _____

Name: _____

Position: _____ Date: _____

For details of terms and conditions, please refer to “Conditions for Participation” and “Terms of Application and Exhibition Rules & Regulation” listed at <http://www.hktdc.com/hkwinefair>

If you do not wish to have your information on-passed to third parties for promotion of the Hong Kong International Wine & Spirits Fair 2017, excluding the printing of Visitors’ Guide Map and Official Fair Magazine, please ✓ against the box